



Great Peconic Race

A Paddle for Ted

Saturday, 10 September 2016

Shelter Island, NY

A 19.5-mile Adventure Paddle Race

We take great pleasure in inviting you to be a part of the 3rd Annual Great Peconic Race—an adventure paddle race circumnavigating beautiful Shelter Island, with the start and finish at Wades Beach. Founded by William Baldwin as a fundraiser in honor of his brother Ted, the full course of about 19.5 miles is designed as an elite race for advanced and experienced paddlers. For the first time we also will offer this year options of a half-course, 9-mile “sprint” and an untimed, 3-mile recreational tour, for novice paddlers who want to share the fun.

Ted Baldwin was an avid seaman, skilled in all water sports and educated about and invested in the protection of our bays. The mission of GPR is to keep this appreciation and preservation of our waters in the forefront for all people on Long Island, paddlers or not!

The first two years of GPR proved extremely successful. With only a small team of enthusiastic volunteers and a very involved race director, we doubled the number of participants last year, more than doubled our sponsorship level, and greatly raised awareness of the race among avid paddlers throughout the northeastern United States and residents of Long Island’s East End.

We attribute this amazing success to many things: Our dedicated volunteers and hands-on race committee; the ever growing popularity of watersports and their positive effects on the body, mind and spirit; the race’s mission—namely, the appreciation and preservation of our local waters; and, most importantly, our generous sponsors, without whom none of this would have been possible.

As in the last two years, this September Wades Beach will again be transformed into a Full Beach Race & Party, with participants and spectators lining the half-mile-long sandy beach for the start and finish of all races. There will be paddling equipment demonstrations, clothing and water gear vendors, water and Eco Life education seminars, food and music, and a wonderful opportunity to spend a day basking on the beach and sharing the excitement.

This year we are extremely proud to announce our partnership with the **Cornell Cooperative Extension Marine Program**. Cornell Cooperative Extension of Suffolk County assists and educates residents, businesses and professionals in a broad spectrum of topics by providing research-based information, including, but not limited to, environmental protection, marine restoration, and sustainable agriculture. Proceeds from GPR2016 will support this invaluable program. We are very excited about this

partnership and feel that with the support of great sponsors we can truly make a difference in the program's efforts for local water and land preservation.

We firmly believe that our collective efforts to maintain the quality of our waters are of paramount importance and expect that you do as well. So, we ask you to join us in this endeavor. Please take some time to read through the following planned events and sponsorship opportunities and visit both our own recently updated website <www.greatpeconicrace.com> and that of the Cornell Cooperative Extension program <<http://ccesuffolk.org>>.

Please do not hesitate to reach out to either GPR's Founder, Billy Baldwin, or Race Director, Linda Cirigliano, to discuss the various sponsorship levels and the advantages of advertising that come along with this event. We sincerely hope to hear from you soon.

Paddles UP!

GPR2016 Race Committee

William Baldwin, Founder, 347-675 -2068

Linda Cirigliano, Race Director, 917-881-1585

GPR2016 Event Details

When: Saturday, September 10, 2016
Where: Wades Beach, Shelter Island, NY 11964

Races

19.5 mile elite paddle race — a circumnavigation of Shelter Island
9-mile half-course (Wades to Crescent and Return)
3-mile fun paddle — Adults & Children

Race Day

Demonstrations of all Paddle Genres: SUPs, Surf Skis, Outriggers, Kayaks, & Coastal Rowers
Skills Clinics, Booths to Display and Sell Paddle-Related Goods
Educational & Information Booths for Land & Marine Preservation
Live Music
Fully Catered Beach BBQ and Party
Raffle Prizes
Award Ceremonies

Saturday Beach Party Fundraiser

We are actively working on an idea for a day-of-the-race Fabulous Beach Party Fundraiser. Details will be coming soon and all sponsors, depending on levels, will receive complementary tickets and huge opportunities for marketing, advertising and networking.

Sponsorship Options

Event Sponsor

\$10,000

Lead Sponsor

Large Scale Presence on all Race Signage, Jerseys, and Advertising
Billed as presenting sponsor on all event advertising and PR
Beach Tent with Logo - center of beach layout

Sponsor Package Includes:

All marketing and PR will include event sponsor's name/logo at Largest Sizing Scale
Event Sponsor's name/logo will be the headliner on all merchandise, tee's, hats, etc.

4 Complimentary Registrations for any event of the day

(Should you wish to have us coordinate with a paddler to represent your company we would be happy to assist with this.)

Event sponsor logo linked from GPR website to their website

Speech at Award Ceremony

Prize Money Sponsor

\$5000

All Marketing, PR and Advertising will include Logo of company
Logo will be the on any and all race merchandise
Opportunity to set up Beach Tent with Signage
2 Complimentary Registrations for any event of the day
(Should you wish to have us coordinate with a paddler to represent your company
we would be happy to assist with this.)
Event sponsor logo linked from GPR website to their website
Check/Prize Presenter to Winners

Race Day Beach Sponsor

\$3500

Opportunity to set up Beach Tent with Signage
All marketing and PR and advertising will include LOGO
Logo will be on any and all race merchandise
2 Complimentary Registrations for any event of the day
Event sponsor logo linked from GPR website to their website

Oasis Boat & 1/2-Way Marker

\$2500

(Anchored at half-way point, giving out drinks and snacks and a rest stop)

Banners with Logo displayed on boats
All marketing and PR and advertising will include Logo
Logo will be on any and all race merchandise
2 Complimentary Registrations for any event of the day
Event sponsor logo linked from GPR website to their website

Beach Tent Sponsor

\$1500

Logo to be displayed on GPR Tent on Race Day
All marketing and PR and advertising will include Logo - smaller sizing
Logo will be on any and all race merchandise
2 Complimentary Registrations for any event of the day
Event sponsor logo linked from GPR website to their website

Picnic Table Sponsor

\$500

All marketing and PR and advertising will include Logo - smaller sizing
Smaller Signage on Beach Picnic Tables
Logo will be on any and all race merchandise
Event sponsor logo linked from GPR website to their website

All Sponsorships must be Confirmed and Funded by May 31st 2016

Please call or email Race Director Linda Cirigliano
with any questions you may have.
917 881 1585 or LindaConst@gmail.com